

Press Release

Title:

MAGMA ASEAN Virtual User Group Meeting 2021

The MAGMA ASEAN Virtual User Group Meeting 2021 was held on 27th and 28th October 2021, from 13:00 to 17:30 Singapore time, via the GoToWebinar platform. It was an online event exclusively for MAGMA customers from the ASEAN region.

In pre-COVID times, many of our users from the ASEAN region used to fly from their home countries to Singapore or Malaysia to attend this annual event organized by MAGMA. However, due to this pandemic, the travel restrictions and health concerns made this impossible.

That was the reason why MAGMA decided to organize this first-of-its-kind virtual User Group Meeting in ASEAN to continue to offer a platform for our customers to share their MAGMASOFT® success stories focusing on robust manufacturing processes and resolving their casting issues.

The event started with a welcome speech delivered by Mr. Jan Eilers, General Manager of MAGMA Engineering Asia-Pacific with a virtual tour specially filmed to introduce the team members, office premises and training facilities in Singapore. In the two-day program agenda, we had 17 technical presentations being delivered by various MAGMA users and the MAGMA team, outlining the latest advancements in the metal casting industry and benefits of the recent launches of MAGMASOFT®.

In the event, MAGMA shared several news, such as the online learning platform, i.e. Learning World, Implementation Program, MAGMA Research & Developments activities as well as the latest version of the MAGMASOFT® 5.5 to the participants. On top of that, the invited partners of MAGMA were also given speaking opportunities in the event itself.

There were attendees from a total of 8 countries and more than 100 participants from various industries – automotive, engineering, mining, education, manufacturing and jewellery, attended the event.



Welcome speech by Mr. Jan Eilers, General Manager of MAGMA Singapore

Mr. Eric Prasetya from PT. Astra Honda Motor has been selected as the Best Presenter in this event. His presentation topic was "Reduce Oil Leakage on Left Crank Case using Design of Experiment". He will win a return economic class flight ticket and two night's accommodation to the next ASEAN UGM in Singapore.

In addition to his contribution, we also had presenters from CR Mining, Astra Honda Motor, Preformed Line Products, Hebei North Casting Industry, Akebono Brake Astra and Thai Chanathorn Industry who presented their stories on how they successfully utilized MAGMASOFT® in their casting process and optimization on their application.

The next MAGMA User Group Meeting in the ASEAN territory will be held in Thailand, tentatively in February/March 2022. At MAGMA worldwide, it is always our commitment to organize such annual meetings to establish a platform for our software users to exchange knowledge, learn from the MAGMA community and maintain a network with their peers in the foundry industry.

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About MAGMA

The name **MAGMA** stands for robust and innovative casting solutions as well as a strong partnership with the metal casting industry. By combining casting process knowledge with simulation competence, MAGMA partners with our customers to use our expertise to their advantage in the profitable optimization of castings and casting processes. With a commitment to casting excellence, we actively work with our customers to integrate the progressive technology of simulation into their operations.

MAGMA's product and service portfolio includes the powerful, modular software MAGMASOFT® , with the newest release MAGMASOFT® , as well as engineering services for casting design and optimization. Today, MAGMASOFT® is used throughout the metal casting industry, especially for the robust design and optimization of cast components in automotive and heavy industry applications.

With its MAGMAacademy, MAGMA offers a wide array of opportunities for further education through training courses, workshops and seminars. The MAGMAacademy offers various opportunities both for personal and for professional continuing education to MAGMASOFT® users as well as to those who want to understand and make use of casting simulation results.

Worldwide, MAGMA employs more than 240 people in development, support, sales and training, of which 105 are located in Aachen, Germany. 50 software developers, and more foundry engineers than in most foundries, build one of the industry's most powerful "casting competence centers".

MAGMA Giessereitechnologie GmbH was founded in 1988 and is headquartered in Aachen, Germany. A global presence and support of its customers in more than 60 countries are guaranteed by offices and subsidiaries in the USA, Singapore, Brazil, Korea, Turkey, India, China, and the Czech Republic. Additionally, more than 30 qualified partners represent MAGMA around the world.

MAGMA's operation in Asia started with the foundation of **MAGMA Engineering Asia-Pacific Pte Ltd** in Singapore in the year 1996. It acts as headquarter of MAGMA in Asia and is located at the German Centre in the International Business Park at Jurong in Singapore.

MAGMA Asia delivers not only our products MAGMASOFT® and SIGMASOFT® but well established localized training courses, customer support, project engineering services, and continues to strive to offer the best and most comprehensive services and casting process knowledge as a solution provider to support our customers for casting design and optimization.

For more information about MAGMA Engineering Asia-Pacific, please visit www.magmasoft.com.sg

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