

## Press Release

## Title: MAGMA/Rieckermann Technological Seminars 2023 in Vietnam

MAGMA, a leader in casting simulation and optimization, together with industrial solution provider **Rieckermann**, have successfully hosted two groundbreaking technological seminars in Vietnam, leaving a lasting impact on the iron and steel as well as high-pressure die casting (HPDC) industries.

- MAGMA HPDC Technological Seminar in Hanoi, Vietnam, on 3 October 2023
- MAGMA Iron & Steel Technological Seminar in Ho Chi Minh, Vietnam, on 5 October 2023

Both seminars featured a range of highlights, including informative presentations from industry experts in the HPDC, iron and steel field, innovative technological showcases offering a glimpse into the future of HPDC, iron and steel production, inspiring success stories shared by esteemed clients, and productive networking sessions that facilitated new connections and collaborations.

The events brought together industry professionals, experts, and technology enthusiasts, offering them a platform for knowledge exchange and networking.

"We are thrilled with the overwhelmingly positive response to both seminars," said Luciana Stuewe, chief operating officer at MAGMA Engineering Asia-Pacific. "These events showcased the increasing demand for industry advancements and cutting-edge technology applications in both the iron and steel and HPDC sectors."





As the exclusive distributor of MAGMASOFT<sup>®</sup> for the Vietnam market, RIECKERMANN VIETNAM, who play a pivotal role in fostering partnerships and collaboration and the provision of seasoned professionals, put their concerted efforts into ensuring the seminars' effectiveness and impact. Their unwavering commitment to supporting attendees locally highlights their dedication to facilitating meaningful connections and knowledge transfer within the Vietnamese industrial landscape.

"Rieckermann stands for "Engineering | Machinery | Technical Services | 360° customized industrial solutions"; and is proud to have a local dedicated support team with an extensive background to support our customers, supported by MAGMA Singapore, and we are confident that, together, we will be able to provide the best appropriate metal processing solutions and technologies to our customers," commented Mr. Felix Niesmann, General Director of Rieckermann Vietnam.

He further emphasized on Rieckermann's technology and process know-how for machining and surface finishing along the Die & Mold manufacturing process, enabling their customers to stay competitive by satisfying a rising demand for high quality production in a price sensitive market environment.

Together, MAGMA and Rieckermann's commitment to advancing these industries and supporting the growth of technology and knowledge sharing was evident in the success of both seminars.

For more information about the events, including detailed program information, or to connect with MAGMA, please contact <u>info@magmasoft.com.sg</u>.



## About MAGMA

**MAGMA** is a worldwide leader in developing and providing software for casting process simulation and virtual optimization. MAGMA stands for robust, innovative cast solutions and for reliable partnerships with the metal casting industry, including casting designers and buyers. MAGMA's products unite the complexity of the casting process with user-friendliness to create economical solutions for its customers. MAGMA partners with its customers in the integration and effective use of the software, helping them to realize clear cost advantages.

MAGMA's range of products and services includes the simulation software MAGMASOFT<sup>®</sup> autonomous engineering, as well as comprehensive engineering services for casting design and process optimization. Today, MAGMA's software is used by more than 2000 companies all over the world for cost-effective casting production, reduced quality costs and for establishing robust processes for all applications, particularly in the automotive industry and mechanical engineering.

With the MAGMAacademy, MAGMA provides extensive implementation and educational offerings for all topics associated with casting process simulation. MAGMASOFT<sup>®</sup> users, together with their colleagues and managers, learn in trainings, workshops and seminars how they can use simulation and virtual optimization for optimizing casting design processes, lowering production costs and increasing resource efficiency.

**MAGMA Giessereitechnologie GmbH** was founded in 1988 and is headquartered in Aachen, Germany. A global presence and support are guaranteed by offices and subsidiaries in the USA, Singapore, Brazil, Korea, Turkey, India, China and the Czech Republic. Additionally, more than 30 qualified partners represent MAGMA around the world.

**MAGMA's operation in Asia** started with the foundation of MAGMA Engineering Asia-Pacific Pte Ltd in Singapore in the year 1996. It acts as headquarter of MAGMA in Asia and is located at the German Centre in the International Business Park at Jurong in Singapore.

**MAGMA Asia** delivers not only our products MAGMASOFT<sup>®</sup> and SIGMASOFT<sup>®</sup> but well-established localized training courses, customer support, project engineering services, and continues to strive to offer the best and most comprehensive services and casting process knowledge as a solution provider to support our customers for casting design and optimization.

For more information about MAGMA Engineering Asia-Pacific, please visit www.magmasoft.com.sg

## About Rieckermann



Rieckermann, as a privately owned group of companies, is a competent, international industrial solution provider represented by more than 750 employees based at 25 offices in 18 countries, spreading from Europe across the Middle East and all over Asia. Since 1892, we have built up our expertise and established our core competence in selected markets and industries. Rieckermann's service portfolio covers the entire value chain & project scope of industrial plant developments in various industries: From single unit machines and equipment to complete production lines - Rieckermann delivers only quality & tailor-made solutions with customers benefitting from our independence amongst a vast international network of partners and suppliers.

In Vietnam, Rieckermann serve their customers with around 80 employees in two offices (Hanoi and Ho Chi Minh City) – for over 30 years.

For more information, please visit our website <u>https://rieckermann.com/</u> and/or follow us on LinkedIn: <u>https://www.linkedin.com/company/rieckermann/</u>.

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